## HOW LONG DOES BUILDING A NEW HABIT TAKE?

The 21-day rule to build a habit originates from surgeon Maxwell Maltz's book about his patients needing a minimum of 21-days to adjust to new bodies.

New research from University College London showed an average of 66 days needed to form a new habit.

## **Habit forming tips:**

- 1. Be positive about the new habit to have it stick faster
- 2. Talk about your new habit with friends and family
- 3. Don't worry about achieving certain numbers
- 4. Take it slow: one day at a time
- 5. Set micro habits for support
- 6. Bundle new habit with a pleasant activity
- 7. Make the new habit easily accessible
- 8. Think about the new habit and make a plan

