

# WHAT IS A PRODUCT MANAGER?

Product manager is like a CEO for the product.

## Main tasks of a Product Manager

1. Product life cycle
2. Product's goal setting
3. Product vision and strategy
4. Distribution plan
5. Trend monitoring
6. Feedback analysis
7. User and market research
8. Data analysis
9. Coordination
10. Team meetings
11. Hiring and onboarding
12. Backlog
13. MVP
14. Documentation
15. Business objectives support

## Skills of Product Managers

- Strategic and critical thinking
- Soft skills
- Communication skills
- User empathy
- Creativity
- Leadership
- Time management
- Change management
- Failure tolerance
- Drive to learn