

Ideation (aka conception) where a project plan is drafted and many meetings are held with stakeholders.

Inception where the development team comes together to discuss all project details: scope of work, milestones, risks, timeframes, deliverables.

## AGILE WORKFLOW

Retirement stage comes in if the product becomes obsolete or irrelevant.

Iteration where the team runs as many sprints as they need to execute the project.

Release which could be of a beta or a fully functioning product. Release happens at the end of each sprint and at the end of the project.